

# Media Watch

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## Hauser Group Client Media Coverage Report



 **KMOV-CBS** Television Market: St. Louis, MO  
News 4 This Morning 5AM

Jun 11 2018 06:00AM CT

[6:38:42 AM] New life could be coming to the historic **LACLEDE'S LANDING**. Nearly \$20 million in investment is coming to the river front **DISTRICT**. A new residential loft building is opening later this year. Several new restaurants are opening as an influx of investment is coming.

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**GREAT RIVERS GREENWAY** is also building a new plaza just **NORTH** of the Eads bridge. It will be a place for people to watch the river and help continue to bring more visitors. An open house is happening Wednesday afternoon for people to see all the new developments.

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Nielsen Audience: 29,416  
Calc Publicity Value: \$900

Ad Value: \$200  
Runtime: 0:45

Calc Ad Value: \$300

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