

# Media Watch

Your Media Intelligence Advantage™



www.media-watch.tv

314.395.8917

## Hauser Group Client Media Coverage Report



 **KMOV-CBS Television** Market: St. Louis, MO  
News 4 This Morning 4AM

Jun 11 2018 04:00AM CT

[4:06:54 AM] New life may be coming to a historic part of downtown. 20 million dollars of investment is coming to **LACLEDE'S LANDING**. The first multi-family residential **DEVELOPMENT** will be coming to the landing with a rooftop view of the **ARCH**. It's just one part of nearly 20 million dollars of investment coming to the historic **RIVERFRONT** neighborhood. **GREAT RIVERS GREENWAY** is about to build a garden as part of their steps to redevelop the area **NORTH** of the Eads bridge. The plaza will be funded by private donations in the hopes of connecting the **RIVERFRONT** to the landing. There is an open house this Wednesday night to show off all the different developments.

[View](#) 

Nielsen Audience: 3,942  
Calc Publicity Value: \$600

Ad Value: \$50  
Runtime: 2:00

Calc Ad Value: \$200

<https://bit.ly/2JuVxoH>