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Hauser Group Client Media Coverage Report



 **KMOV-CBS Television** Market: St. Louis, MO
News 4 Sunday Sports at 10PM

Jun 10 2018 10:00PM CT

[10:09:04 PM] It will be the first multifamily residential **DEVELOPMENT** to come to the landing. With a rooftop view of the **ARCH**, it is just one part of nearly \$20 million of investment coming to this historic **RIVERFRONT** neighborhood.

The **ARCH** is now complete and **GREAT RIVERS GREENWAY** is about to build a garden as part of their part to develop the area **NORTH** of the bridge. the plaza will be funded by private donations in the hopes of connecting the **RIVERFRONT** to the landing.

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Nielsen Audience: 140,799
Calc Publicity Value: \$22,000

Ad Value: \$2,000
Runtime: 1:50

Calc Ad Value: \$7,333

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